

ENTREPRENEURSHIP DEVELOPMENT CLUB ACTIVITY REPORT 2023 - 2024

The Entrepreneurship Development Club has been host to a slew of events as listed below, keeping in mind not just the immediate needs of our society, but also the aspirations and ambitions of our students.

1. **Launch of 'Eldorado – the Student Entrepreneur Store'** - a vibrant on-campus platform to display and sell their products or services every Tuesday



2. **Launch of Young Innovators Programme 5.0 (YIP 5.0) in the college campus**



VIMALA COLLEGE (AUTONOMOUS), THRISSUR
ENTREPRENEURSHIP
DEVELOPMENT CLUB

invites you to the launch of

YIP

YOUNG INNOVATORS PROGRAMME

(a flagship project of K-DISC)



ON 21 JUNE 2023 FROM 2PM
IN THE COLLEGE AUDITORIUM

GOWRI K
STUDENT CO-ORDINATOR

DR. NISHA LEELA JOSE
FACULTY CO-ORDINATOR

DR. SR.BEENA JOSE
PRINCIPAL



3. Observance of World Entrepreneurship Day on the theme ‘Entrepreneurship as an Alternative Career Option’



4. One Day Workshop on Start-up Ideation – in association with Swalamban Chair for MSME Solutions and Government Engineering College, Thrissur



Swavalamban Chair for MSME Solutions
Government Engineering College Thrissur
in association with
Entrepreneurship Development club-Vimala College(Autonomous)

Innovate Her

Startup Ideation workshop

WEDNESDAY

18 October 2023



TIME

09:00 AM-3:30 PM



**SILVER JUBILEE
SEMINAR HALL**



SPEAKER

Shahid K P
CEO, Koderfin

REGISTER NOW



<https://bit.ly/startupideationworkshop>



5. Two-day skill development workshop on **‘Gender Neutrality in Language and AI’** in association with Bill & Melinda Gates Foundation



6. El Dorado – The Student Entrepreneur Store set up a stall at the Alumnae Bazar



7. Talk Series on :
7.1 Live trading in the Indian stock market by Geojit Financial Services



7.2 Intellectual Property Rights – in association with Swalamban Chair for MSME Solutions and Government Engineering College, Thrissur.







Government Engineering College, Thrissur
 SWAVALAMBAN CHAIR FOR MSME SOLUTIONS
 in association with
 ED Club Vimala College

Session on
**Intellectual
 Property Rights**


Dhanya Ramachandran
 Patent Analyst

26 July 2023, Vimala College, Thrissur